



# Construction 2020 Strategy

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# **The Construction 2020 Governance Structure**

- 2012 Commission Communication  
**"Strategy for the sustainable competitiveness of the construction sector and its enterprises"**  
COM/2012/0433 final
- to support the construction sector in its adaptation to key upcoming challenges and to promote the sustainable competitiveness of the sector

- **5 strategic objectives:**
  - Stimulating favourable investment conditions
  - **Improving the human-capital basis of the construction sector**
  - Improving resource efficiency, environmental performance and business opportunities
  - Strengthening the Internal Market for construction
  - Fostering the global competitive position of EU construction enterprises



# High Level Tripartite Strategic Forum for Construction

- 5 thematic groups
- TG2 “Skills and Qualifications”:
  - to map present and future construction sector needs with respect to skills, qualifications and competencies, and subsequently:
  - to identify measures to overcome barriers and skills gaps as well as find concrete proposals and solutions for adapting vocational education and training to the future needs of the construction sector and increasing the attractiveness of the sector to workers via improved working conditions and greater mobility.



European  
Commission

# The Recent Developments



- **Green Action Plan for SMEs**

Communication COM(2014) 440

[http://ec.europa.eu/growth/smes/business-friendly-environment/green-action-plan/index\\_en.htm](http://ec.europa.eu/growth/smes/business-friendly-environment/green-action-plan/index_en.htm)

- **Green Employment Initiative: Tapping into the job creation potential of the green economy**

Communication COM(2014) 446

- **Upgrading the Single Market: more opportunities for people and business**  
Communication COM(2015) 550
- **Closing the loop - An EU action plan for the Circular Economy**  
Communication COM(2015) 614
- REFIT, European Construction Sector Observatory  
[http://ec.europa.eu/growth/sectors/construction/observatory/index\\_en.htm](http://ec.europa.eu/growth/sectors/construction/observatory/index_en.htm)



# **Apprenticeship pledge in the Construction Sector**

- the young generation does not see the sector as an attractive career path any more

"JUST seven plasterers, eight painter decorators and less than 30 new "brickies" will enter the jobs market as newly qualified professionals in 2018, sparking fears of a crisis in the construction trade."

<http://www.independent.ie/irish-news/not-enough-brickies-to-build-our-new-houses-30880248.html>

- following the activities of the **European Alliance for Apprenticeships**, DG GROW supports this initiative and encourages specifically the construction sector to participate
- to promote apprenticeship schemes, to improve the image of the sector and to attract young talents
- one year project, support of a contractor
- a dedicated web page at [http://ec.europa.eu/growth/sectors/construction/apprenticeships/index\\_en.htm](http://ec.europa.eu/growth/sectors/construction/apprenticeships/index_en.htm)



Thank you for your attention!

Questions?

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