

FEREAȘTRA®

News, analysis, and modern solutions for joinery systems and curtain walls.

RATE CARD 2026-2027





Magazine featuring current events, analysis, and modern solutions for joinery systems and façades.

Regular/periodic sections:

**NEWS | OPINIONS & LEADERS | RELIABLE BRANDS | COMPANY INDEX | SUSTAINABILITY
SECTOR ANALYSIS | DIGITALIZATION & AUTOMATION | COVER STORY | TOP 500 WINDOW & DOOR MANUFACTURERS
SYSTEM SUPPLIERS | WINDOW & DOOR MANUFACTURERS | CONSULTING | PRODUCTS & TECHNOLOGIES**



JANUARY-FEBRUARY

PVC

- PVC profile systems; foaming and painting; metal reinforcements.
- PVC joinery - production, distribution, and professional installation.

Deadline: February 13th 2026



MARCH-APRIL

ALUMINIUM

- Aluminum and composite profiles; electrostatic powder coating.
- Aluminum joinery, curtain walls, and cladding - production, distribution, and professional installation.
- Photovoltaic façades, skylights, and canopies. Fire protection systems.

Deadline: March 27th 2026

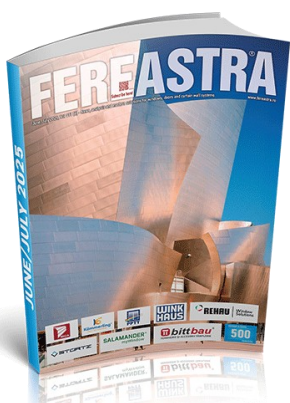


MAY

JOYNERY MARKET

- Analysis of the Joinery and Curtain Wall Market - Development Prospects for 2025-2029
- BRAND LEADERS - Producers of joinery and curtain wall facades; suppliers of PVC and aluminum systems, fittings, glass, and accessories.
- SUSTAINABLE CONSTRUCTIONS NZEB**
- Systems for NZEB buildings (near zero energy building) - energy-efficient construction - news, trends, legislation; fire protection / fire safety devices.

Deadline: May 15th 2026



JUNE-JULY

HARDWARE SYSTEMS

- Fittings for doors, windows, and facades. Fire protection systems.

LAMINATED WOOD

- Laminated wood and composite joinery - professional manufacturing, distribution, and installation.

Deadline: June 26th 2026



AUGUST

GLASS AND IGU

- ❑ Architectural glazing, glass, and insulated glass units. Fire protection systems.

SHADING SYSTEMS

- ❑ Roller shutters and shading technology, roof windows. Fixing systems and accessories.

MACHINERY AND EQUIPMENT

Machinery for manufacturing joinery assemblies and for processing glass.

Deadline: July 31st 2026



SEPTEMBER

DOORS

- ❑ Interior doors, entrance doors, metal/anti-burglary doors; fire protection systems.
- ❑ Garage doors and industrial gates; automatic doors, automation, and building access control/security systems.
- ❑ Panels, hardware systems, and accessories for door manufacturing.

Deadline: September 4th 2026



OCTOBER

DIGITALIZATION & AUTOMATION

- ❑ Software solutions, applications, calculation programs, and production/distribution management and automation for joinery.
- ❑ Topographic measurements, surveys, 3D scanning, etc. Outlook, trends, and current requirements.

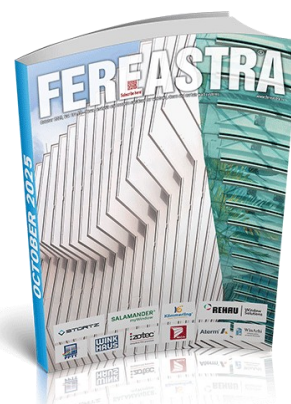
PROFESSIONAL INSTALLATION

- ❑ Installation systems and materials for sealing, adhesives, silicones, and polyurethane foams.
- ❑ Window sills, fixing systems, and accessories for professional installation. Foiling and painting.

JOINERY EXPORT MARKET

- ❑ Analysis of the export market for manufacturers of PVC, aluminum, and laminated wood joinery.
- ❑ Quality, requirements, and opportunities for expanding distribution networks for thermal insulating joinery.

Deadline: October 9th 2026



NOVEMBER-DECEMBER

JOINERY MARKET

- ❑ TOP 500 - Joinery, curtain walls and IGU producers
- ❑ Market analysis of joinery and curtain walls - development outlook for the period 2026-2030.

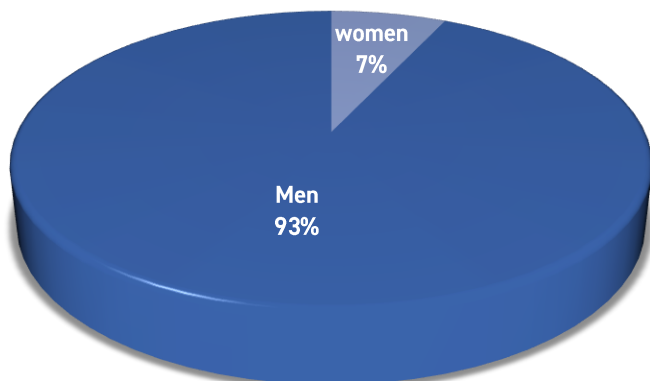
SUSTAINABLE CONSTRUCTIONS

- ❑ Sustainable construction and energy efficiency - news, trends, legislation; fire protection/fire safety solutions, systems, and devices.

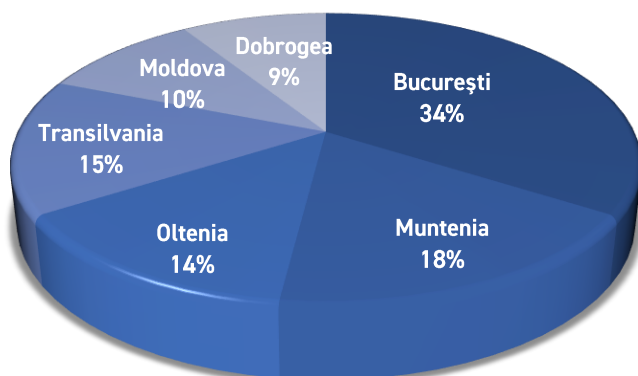
Deadline: November 20th 2026



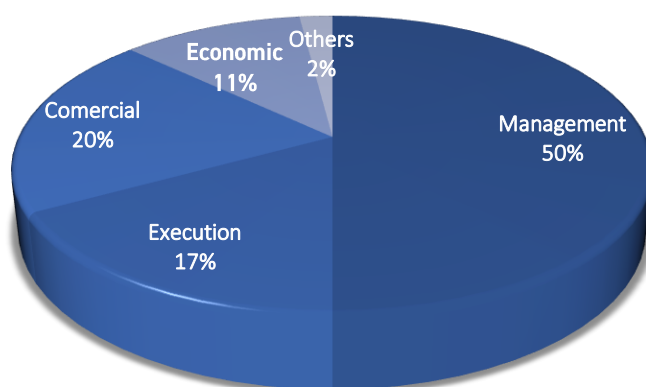
Gender distribution



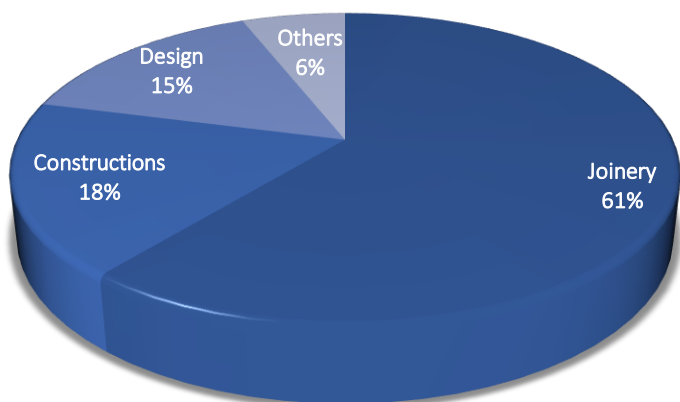
Geographical distribution



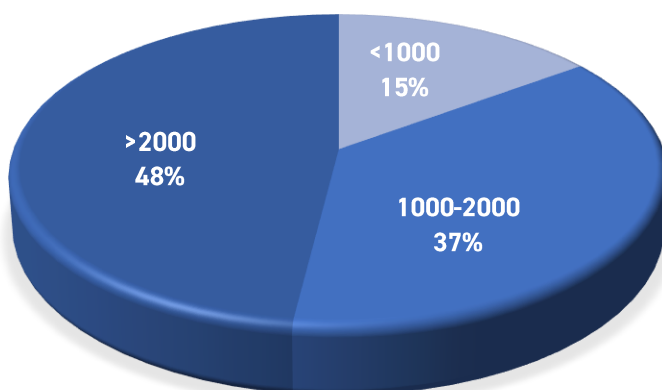
Department distribution



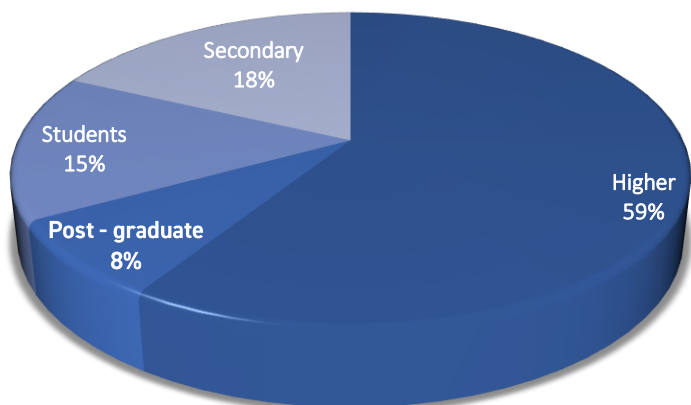
Job distribution



Income level (euro)



Education level



General information

Print run: 9,500 copies.

Frequency: 8 issues per year, namely: January-February, March-April, May, June-July, August, September, October, and November-December.

Number of pages: minimum 48 + 1 page.

Interior: matte paper 90-135 g/m².

Cover: 300 g/m² cardboard, matte laminated, UV varnished.

Dimensions:

Page 1/1 A4 - portrait

- Final size: 210 × 297 mm
- Bleed: 5 mm

Page 1/2 - landscape

- Final size: 183 × 133 mm

Page 1/2 - portrait

- Final size: 90 × 270 mm

Spread (2 pages)

- Final size: 420 × 297 mm
- Bleed: 5 mm

Technical information

Printing: sheet-fed offset

Plates: CMYK

Maximum ink density: 310%

Tolerance: ±3%

Material delivery specifications

Formats: PDF (recommended), TIFF, EPS, SVG, or AI (with fonts converted to outlines)

PDF, EPS, SVG, or AI specifications

Fonts:

- TrueType Fonts - TTF (embedded)
- OpenType, Type1 embedded (or attached)
- Outlines

Colors: CMYK

Color profile: Euroscale Coated v2

Images:

- minimum resolution 300 dpi
- minimum size 1,600 × 1,200 px
- for the cover, minimum resolution 3,400 × 4,800 px (width × height, portrait orientation)

Distribution

National and international - based on subscription and through a direct marketing program.

Audience

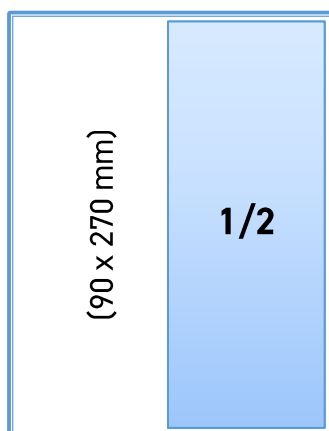
The promotion of Fereastra magazine among professional readers-company-level decision-makers-is ensured through distribution to joinery and curtain wall manufacturers, system suppliers, contractors and construction companies, architectural and design offices, investment groups, and budget holders-public institutions (ministries, city halls, local/county councils) and private entities (real estate development companies, banks, insurance companies, hospitality, tourism, transportation, industry, agriculture, services, etc.). The magazines are also distributed free of charge at trade exhibitions and specialized conferences.

QUOTATION

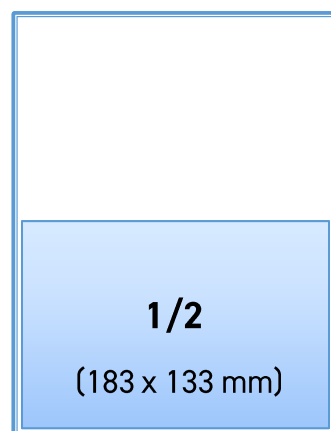
Advertising and promotion in the editorial section of **FEREASTRA** magazine



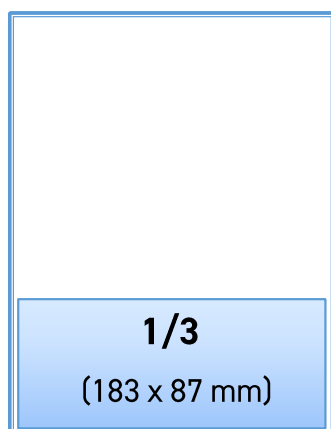
€ 1,957



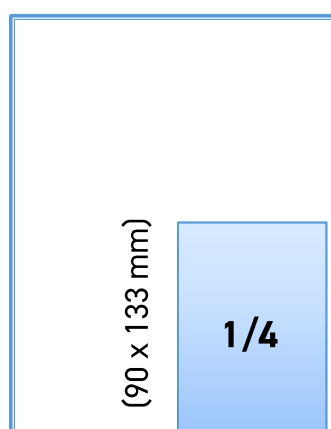
€ 977



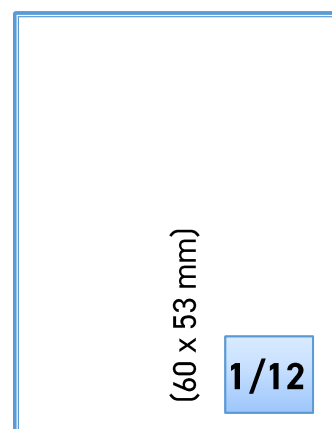
€ 977



€ 685



€ 539



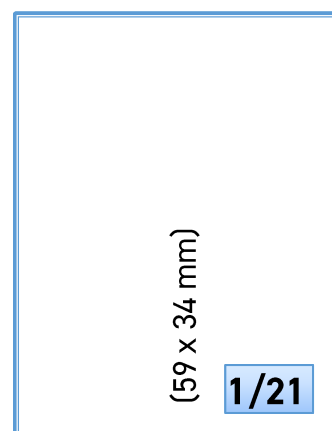
€ 198

Standard formats (price per issue):

1/1 page A4 module	(210 x 297 mm) - €1,957
1/2 page A4 module	(90 x 270 mm) - €977
1/2 page A4 module	(183 x 133 mm) - €977
1/3 page A4 module	(183 x 87 mm) - €685
1/3 page A4 module	(59 x 270 mm) - €685
1/4 page A4 module	(90 x 133 mm) - €539

Special formats (price/edition):

Supplier Index" module	(60 x 53 mm) - €198
Cover logo format 1	(30 x 20 mm) - €980
Cover logo format 2	(63 x 20 mm) - €1,490
TOP-Reliable Brands logo	(56 x 50 mm) - €398
TOP-500 logo	(59 x 34 mm) - €398



€ 398

Prices excluding VAT.

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Please tick the option corresponding to the delivery format, the number of subscriptions, and the preferred period.

A) We would like to receive the publication AGENDA CONSTRUCȚIILOR & FEREAȘTRA in the following format:

PRINTED (by mail) and/or PDF (by e-mail)

Subscriptions number : __

Period:

8 issues - €96 (in a bundle of €128);

16 issues - €176 (in a bundle of €256);

24 issues - €248 (in a bundle of €348).

B) We would like to receive the Romanian-language edition of the IFT technical installation guides for joinery (a SET of two printed volumes, with 400 pages of technical instructions, drawings, and details):

INSTALLATION (MOUNTING) GUIDE FOR EXTERIOR WINDOWS AND DOORS (€200/issue)

and

INSTALLATION (MOUNTING) GUIDE FOR CURTAIN WALL FAÇADES (€200/issue)

in PRINTED format (delivered by courier) at the special price of **€249** per set (instead of **€400**);

in a quantity of __ SETS (one set contains both guides)

NOTE: Prices are expressed in euro and do not include VAT.

Payment will be made in Romanian lei, at the BNR exchange rate on the day of payment.

For additional information, please call: 0773-943-239; 021/336.04.16; 021/336.04.17

IMPORTANT! For detailed information regarding the content of the issues published in 2025 and the upcoming topics of Agenda ConstrucȚiilor & Fereaștra, please read the new Editorial Program for 2026 magazines - [Click here](#)

Thank you for your interest in our publications!

Companie	CIF
<input type="text"/>	<input type="text"/>
Adresa	
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Persoana de contact *	Funcție
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E-mail *	Telefon *
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Observații	
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Advertising and promotion in the editorial section of **FEREAȘTRA** magazine and the **TOP-500 Joinery Market** publication.

Reliable Brands Fereastra

Logos included: ift ROSENHEIM, ALLKÖNIGSTAHL, UNIKAT, WinArhi software pentru producția ferestrelor, BARRIER, Alumil, PINUM, Verofer, fereaștra.ro, TOP BRANDS ROMANIAN FENESTRATION MARKET, DECORLUX, DOM we donomore for security, Panel land, winconce desi.

TOP 500 JOINERY PRODUCERS

TOP 500 Producători de Tămplărie și Geam Termozolant din România 2022

WINOVIA & COORS 500 PRODUCĂTORI

Logos included: OPTIMEDIA Windows & Doors, STURZ, SIMONSWERK TEHNOLOGIA BALAMALEOR, WinArhi software pentru producția ferestrelor.

INDEX JOINERY PRODUCERS

INDEX PRODUCĂTORI

Logos included: ADF ADF PROD SRL, UNIKAT AGER SRL, ALPROFIT AL PROFIT SRL, Aterm Aterm SRL, BARRIER BARRIER SRL, HELIOS BOM GRUP INVEST SRL, BENATI BENATI USI & FERESTRE SRL, BIG BORDAS INDUSTRIAL GROUP OF ALUMINIUM SA, BUCOVARD BUCOVARD COM SRL, CLEMAN CLEMAN AL-GLASS SRL.

INDEX SYSTEM SUPPLIERS

INDEX FURNIZORI

Logos included: AGC AGC FLAT GLASS ROMANIA SRL, AkzoNobel AKZO NOBEL POWDER COATINGS SA, ALLKÖNIGSTAHL ALUMIL ROM INDUSTRY, ALUMINI ALUMINI SRL, ALUPROF ALUPROF SYSTEMS, aluset ALUSET ROMANIA SRL, FNALKO ANALKO ALUMINIUM INDUSTRY, BIT WINOVIA DOORS BIT WINDOWS SRL, bittbau FERONIERE SA ACCESORII TAMPLARIE, CHERUBINI CHERUBINI S.p.A.

Advertising on www.fereastra.ro website

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PAGINA PERSONALIZATA



AGER SRL

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Telefon: 0267-370.461
Fax: 0267-370.461
Mobil: 0762-200.005
E-mail: unikat@unikat-group.com
Web site: www.unikat-group.com

Domenii: Tamplarie din PVC | Tamplarie din aluminiu | Sticla arhitecturala & geam termoizolant

DESCRIERE ACTIVITATE
 Producator de tamplarie PVC, aluminiu si geam termoizolant

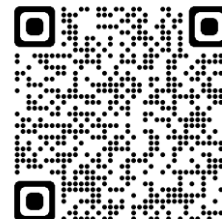
PREZENTARE COMPANIE/INSTITUTIE
Peste 50% din productia de tamplarie UNIKAT, exportata in 2022



Gabriel Muntean (41 de ani)
Functia/Firma: Chief Executive Officer, UNIKAT;
Experienta profesionala: 19 ani in domeniul tamplariei termoizolante.

Investitiile derulate in dezvoltarea capacitatii de productie de catre compania Productie Prestari Servicii Comert Ager, din localitatea Intorsura Buzaului (judetul Covasna), activa pe piata nationala de profil din anul 1993, sub marca UNIKAT, au depasit in ultimii ani pragul de un milion de euro. Gabriel Muntean, Chief Executive Officer in cadrul firmei, precizeaza ca, pe termen scurt si mediu, vor continua investitiile in productia de geam termoizolant si a tamplariei din aluminiu. Astfel, au fost realizate deja demersurile necesare pentru achizitia utilajelor destinate cresterii calitatii productiei geamului termoizolant cu bagheta de tip Swisspacer Ultimate (cel mai performant distantier termic din lume) si care va fi disponibil in portofoliul firmei intr-o varietate de culori. De asemenea, cresterea capacitatii de productie pentru tamplaria din aluminiu va facilita, in continuare, dezvoltarea structurii actuale a afacerii, precum si extinderea distributiei interne si internationale. In prezent, compania detine deja o unitate de productie ultramoderna, prevazuta cu echipamente Rotox, Sturtz si Schirmer, iar in continuare intentioneaza sa investeasca in mod continuu in calitatea produselor sale si sa isi consolideze notorietatea prin comercializarea de tamplarie din categoria premium si prestarea unor servicii de inalta calitate. Managerul firmei mai precizeaza ca partenerii si clientii au fost obisnuiti de-a lungul timpului cu servicii de calitate si solutii profesioniste, iar aprecierea lor reprezinta principala motivatie de a continua activitatea cu dedicare.

- Detaliami modul in care se desfasoara activitatile de productie.

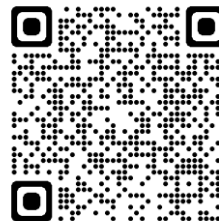
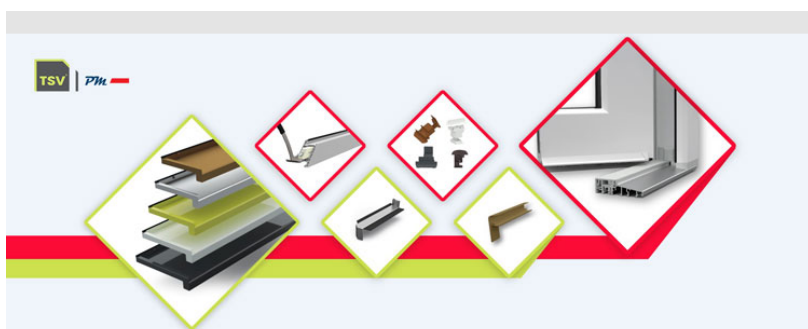


Publication in the COMPANY INDEX (custom page on the website www.fereastra.ro)

☐ €980 (~~€1490~~) for 12 months

Prices do not include VAT.

Personalised Newsletter Broadcasting



Noi suntem Grup PMI

Cu o experiență de peste 20 de ani pe piața accesoriilor pentru tâmplăria din lemn și PVC, vă oferim peste 2.000 de **produse de calitate superioara potrivite în procesul de producție al tâmplăriei din lemn si PVC.**

Gama de produse PM este diversă acoperind toate etapele din realizarea unei construcții în ceea ce privește partea de tâmplărie. Produsele noastre se remarcă prin siguranță, montaj rapid și ușor, vin la pachet cu toate accesoriile necesare montajului.

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RATE 590 euro/transmission

Advertising on www.fereastră.ro website

Banners on website or newsletter

468 x 60 px / 720 x 90 px

370 x 90 px

150 x 90 px

Dimension

150 x 90 px	- 298 euro/month
370 x 90 px	- 668 euro/month
468 x 60 px	- 587 euro/month
720 x 90 px	- 1129 euro/month

Accepted formats: static image (.jpg, .gif, .png) or animation (.swf, .gif).

VAT excluded

The displayed rates also include appearances in the fereastră.ro newsletter, sent to approximately 9,900 email addresses of companies in the construction industry and manufacturers/suppliers of thermal insulating joinery, insulated glass, etc., registered in the database.

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